

# Hot Categories Report

February, 2007

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## INTRODUCTION

The Hot Categories Report (a.k.a. “The Hot List”) is updated monthly and gives an unadulterated view of level 4 (L4) categories that meet the following criteria:

1. Month-over-Month bid growth is at least 1%.
2. Month-over-Month bid growth is at least 1.5 times greater than month-over-month listings growth.
3. Bids-per-item is greater than the average for the relevant level 3 category. Note: this is per item, not per listing. For example, the number of bids-per-item for *work boots* (L4) in a given month may be 7, while the average bids-per-item for all L4s in *boots* (L3) may be 2. Therefore, *work boots* would pass this condition for “hotness.”
4. Conversion rate for the L4 category in the most recent month was at least 50%.
5. Level 4 category must receive at least 100 bids per week.
6. In the interest of providing clear and actionable information, L4 categories named “Other” have been omitted.

### Definition of degrees of “Hotness”

“Super Hot” – at least a 35 percentage point spread between bid growth rate and listing growth rate. For instance, month-over-month bid growth for the L4 Category may be 50%, while month-over-month listing growth for the L4 Category may be 10%. Because the percentage point spread (40 percentage points) is greater than 35%, this category is deemed “Super Hot.”

“Very Hot” - a percentage point spread between 15% and 35%. For instance, month-over-month bid growth for the L4 Category may be 10%, while listing growth may be -10%. Thus, this category is deemed as “Very Hot.”

“Hot” - remaining hot L4s with spreads up to 15%.

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**Antiques**

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Asian Antiques	Japanese	Plates
Architectural & Garden	Hardware	Hooks & Brackets
Asian Antiques	Japanese	Glasses, Cups
Decorative Arts	Picture Frames	Metal

**Hot**

*Level 2*

*Level 3*

*Level 4*

Silver	Sterling	Platters, Trays
Textiles, Linens	Samplers	Samplers
Silver	Sterling	Napkin Rings, Clips
Silver	Sterling	Sugar Bowls, Tongs
Asian Antiques	Japanese	Paintings, Scrolls

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**Baby****Super Hot***Level 2**Level 3**Level 4*

Nursery Bedding	Blankets	Swaddling Blankets
Baby Gear	Baby Carriers & Slings	New Native
Diapering	Diaper Bags	Fluerville
Nursery Bedding	Nursery Sheets	Bassinet Sheets
Nursery Bedding	Nursery Sheets	Crib & Toddler Sheets

**Very Hot***Level 2**Level 3**Level 4*

Strollers	Standard Strollers	Multiple
Diapering	Cloth Diapers	Fuzzi Bunz
Diapering	Diaper Bags	Kate Spade
Feeding	Cups, Dishes & Utensils	Sippy Cups & Mugs
Baby Gear	Baby Carriers & Slings	Baby Bjorn
Baby Gear	Baby Carriers & Slings	Playtex
Feeding	Baby Bottles	Playtex

**Hot***Level 2**Level 3**Level 4*

Diapering	Diaper Bags	Petunia Picklebottom
Feeding	Baby Formula	Enfamil, Nutramigen

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**Books**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Wholesale, Bulk Lots	Books	51-100 Items
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**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Wholesale, Bulk Lots	Audiobooks	Audiobooks
Wholesale, Bulk Lots	Books	11-50 Items

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**Business & Industrial**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Food Service & Retail	Wholesale Lots & Bulk Foods	Restaurant Supplies
Agriculture & Forestry	Farm Implements & Attachments	Planters
Construction	Building Materials & Supplies	Sealant & Adhesives
Industrial Supply, MRO	Industrial, MRO Wholesale Lots	Gloves

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Food Service & Retail	Point of Sale, POS Equipment	Cash Drawers & Inserts
Other Industries	Power & Utilities	Belts, Straps, Harnesses
Industrial Electrical & Test	Test Equipment	Broadcast Measurement
Construction	Levels & Surveying Equipment	Transits & Theodolites
Other Industries	Oil & Gas	Dispensers & Accessories
Office, Printing & Shipping	Printing & Graphic Arts	Printing & Graphic Essentials
Agriculture & Forestry	Farm Implements & Attachments	Plows
Office, Printing & Shipping	Shipping & Packing Supplies	Postage Meters, Supplies
Healthcare, Lab & Life Science	Medical Supplies & Disposables	Sutures

**Hot**

*Level 2*

*Level 3*

*Level 4*

Construction	Tools & Light Equipment	Air Tools
Construction	Tools & Light Equipment	Routers
Industrial Supply, MRO	Professional Tools	Power Tools
Industrial Electrical & Test	Electrical Equipment & Tools	Electrical Tools
Manufacturing & Metalworking	Metalworking Tooling, Supplies	Equipment Specific Tooling
Construction	Tools & Light Equipment	Drills & Hammers
Construction	Tools & Light Equipment	Grinders - Professional

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## Cameras & Photo

### Super Hot

#### Level 2

#### Level 3

#### Level 4

Projection Equipment	Accessories	Slide Tray
Film	35MM	Black & White

### Very Hot

#### Level 2

#### Level 3

#### Level 4

Film Processing & Darkroom	Enlargement Equip. & Supplies	Enlargement Lenses
Film Processing & Darkroom	Hardware, Lighting & Setup	Clocks & Timers

### Hot

#### Level 2

#### Level 3

#### Level 4

Projection Equipment	Accessories	Slide Viewer
Film Cameras	35mm Rangefinder	Canon
Film Cameras	35mm SLR	Canon
Film Camera Accessories	Camera Body Accessories	For Large Format
Lighting & Studio Equipment	Light Controls & Modifiers	Softboxes
Bags, Cases & Straps	For Cameras	Pouches, Shoulder Bags
Printers, Scanners & Supplies	Photo Printers	Epson
Film Cameras	Medium Format	Contax/Yashica
Digital Camera Accessories	Memory Cards	SmartMedia
Lenses & Filters	Film Camera Lenses	For Medium Format
Projection Equipment	Projectors	Slide Projectors
Binoculars & Telescopes	Eyepieces & Accessories	Eyepieces
Lighting & Studio Equipment	Light Meters	Flash

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**Cell Phones & PDAs**

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Accessories, Parts	Software	Palm One, Handspring
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**Clothing, Shoes & Accessories**

**Super Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Girls	Clothing (Sz 4-6x)	Swimwear
Infants & Toddlers	Girls' Clothing	18-24 Months
Women's Clothing	Maternity	Mixed Maternity Items
Girls	Clothing (Sz 4-6x)	Dresses
Infants & Toddlers	Girls' Shoes	Sandals
Infants & Toddlers	Girls' Clothing	Size 4T
Girls	Clothing (Sz 4-6x)	Outfits & Sets
Girls	Clothing (Sz 7 and up)	Swimwear
Vintage	Reproductions & Costumes	1940s-1950s
Vintage	Men's & Women's Accessories	Hat Boxes
Infants & Toddlers	Girls' Clothing	Size 3T
Vintage	Men's & Women's Accessories	Handkerchiefs

**Very Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Infants & Toddlers	Girls' Shoes	Crib Shoes
Women's Accessories, Handbags	Organizers, Planners	Leather
Vintage	Reproductions & Costumes	Civil War
Wholesale, Large & Small Lots	Girls	Girls
Vintage	Women's Clothing	1920-38 (20s, Depression)
Infants & Toddlers	Accessories	Hair Accessories
Men's Accessories	Sunglasses	Revo
Vintage	Women's Shoes	1939-46 (WWII)
Girls	Clothing (Sz 4-6x)	Mixed Items
Infants & Toddlers	Boys' Shoes	Crib Shoes
Women's Clothing	Plus Sizes	Jeans
Women's Accessories, Handbags	Sunglasses	Ralph Lauren, Polo

**Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Women's Accessories, Handbags	Sunglasses	Kate Spade
Vintage	Women's Shoes	1977-89 (Punk, New Wave, 80s)
Vintage	Men's Clothing	Pre-1930 (Victorian, 20s)
Vintage	Men's Clothing	1930-46 (Depression, WWII)
Vintage	Men's & Women's Accessories	Sunglasses
Boys	Clothing (Sz 4-7)	Jeans & Pants
Women's Accessories, Handbags	Sunglasses	Coach
Vintage	Women's Clothing	1939-46 (WWII)
Men's Accessories	Luggage	Luggage
Men's Clothing	Jeans	Jeans

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## Coins & Paper Money

### Super Hot

*Level 2*

*Level 3*

*Level 4*

Paper Money: World	Europe	Ireland
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### Very Hot

*Level 2*

*Level 3*

*Level 4*

Coins: World	Africa	Egypt
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### Hot

*Level 2*

*Level 3*

*Level 4*

Coins: World	Europe	Norway
Coins: US	Quarters	Seated Liberty (1838-91)
Paper Money: World	Europe	France
Coins: Ancient	China	China
Coins: US	Dimes	Mercury (1916-45)
Coins: US	Large Cents	Classic Head (1808-14)
Coins: World	Europe	Sweden
Coins: US	Large Cents	Coronet Head (1816-39)
Coins: US	Halves	Seated Liberty (1839-91)
Coins: US	Small Cents	Flying Eagle (1856-58)

**Collectibles**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Comics	Magazines	Superhero
Trading Cards	Sci-Fi, Fantasy	Twilight Zone
Rocks, Fossils, Minerals	Shells	Conus
Rocks, Fossils, Minerals	Fossils	Fish, Crinoids
Trading Cards	Sci-Fi, Fantasy	Harry Potter
Historical Memorabilia	Fraternal Groups	Girl Scouts, Girl Guides
Comics	Figurines	Wonder Woman
Holiday, Seasonal	Easter	Vintage (Pre-1960)
Fantasy, Mythical & Magic	Harry Potter	Figurines, Statues
Lamps, Lighting	Lamps: Electric	Floor Lamps
Historical Memorabilia	Fraternal Groups	Jaycees
Decorative Collectibles	Harmony Kingdom	Garden Party
Transportation	Railroadiana, Trains	Watches, Pocket Watches
Lamps, Lighting	Lamp Repair, Refurbishing	Parts
Advertising	Agriculture	Minneapolis-Moline

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Housewares & Kitchenware	Kitchenware	Boxes, Bread
Vintage Sewing	Buttons	Metal
Tools, Hardware & Locks	Tools	Tool Boxes, Chests
Lamps, Lighting	Ceiling Fixtures	Ceiling Fixtures
Historical Memorabilia	Firefighting	Alarms, Bells
Vintage Sewing	Thimbles	Silver, Sterling
Clocks	Parts & Tools	Parts
Clocks	Antique (Pre-1930)	Alarm
Science, Medical	Mining	Paper Items
Comics	Figurines	Captain America
Housewares & Kitchenware	Kitchenware	Tupperware
Militaria	WW I (1914-18)	Australia
Knives, Swords & Blades	Accessories	Sheaths
Vintage Sewing	Thimbles	Gold
Vintage Sewing	Thimbles	Mixed Lots
Breweriana, Beer	Cans: US	Flat Tops
Animals	Insect, Butterfly	Butterfly, Moth
Advertising	Candy & Nuts	Cracker Jack
Advertising	Government	Forest Service
Rocks, Fossils, Minerals	Fossils	Ammonites, Trilobites
Militaria	WW II (1939-45)	Italy
Tobacciana	Lighters	Dunhill
Linens, Fabric & Textiles	Bed & Bath Linens	Bedspreads

Disneyana	Contemporary (1968-Now)	Pins, Buttons
Religions, Spirituality	Christianity	Vestments
Decorative Collectibles	PartyLite	Candle Holders
Religions, Spirituality	Christianity	Holy Cards
Clocks	Antique (Pre-1930)	Cuckoo, Black Forest
Tools, Hardware & Locks	Tools	Pulleys, Block & Tackle
Comics	Figurines	Incredible Hulk
Lamps, Lighting	Lamps: Non-Electric	Gas
Lamps, Lighting	Lamps: Electric	TV Lamps
Rocks, Fossils, Minerals	Mineral Specimens	Rare Species

**Hot**

*Level 2*

*Level 3*

*Level 4*

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Knives, Swords & Blades	Fixed Blade Knives	Vintage (Pre 1970)
Historical Memorabilia	Firefighting	Helmets
Vintage Sewing	Buttons	Mixed Lots
Decorative Collectibles	Longaberger	Combos
Tools, Hardware & Locks	Tools	Machining
Rocks, Fossils, Minerals	Fossils	Plants, Petrified Wood
Cultures, Ethnicities	Western Americana	Spurs
Cultures, Ethnicities	Western Americana	Belt Buckles
Photographic Images	Antique (Pre-1940)	Magic Lantern Glass Slides
Decorative Collectibles	Longaberger	Dinnerware, Serving, Pottery
Rocks, Fossils, Minerals	Mineral Specimens	Fluorescent Minerals
Decorative Collectibles	Longaberger	Metalworks
Animals	Insect, Butterfly	Beetle
Militaria	WW I (1914-18)	Canada
Science, Medical	Scientific Instruments	Barometers
Breweriana, Beer	Signs, Tins	Pabst
Housewares & Kitchenware	Kitchenware	Butter Churns
Advertising	Agriculture	Oliver
Lamps, Lighting	Lamps: Non-Electric	Oil
Breweriana, Beer	Tap Handles, Knobs	Miller
Historical Memorabilia	Firefighting	Badges: Obsolete
Disneyana	Vintage (Pre-1968)	Watches, Timepieces
Historical Memorabilia	Police	Photographs
Banks, Registers & Vending	Vending	Gumballs, Peanuts
Decorative Collectibles	Longaberger	Baskets
Decorative Collectibles	Enesco	This Little Piggy
Breweriana, Beer	Cans: US	Cone Tops
Rocks, Fossils, Minerals	Lapidary Materials	Rough for Cabbing
Linens, Fabric & Textiles	Fabric	Silk
Militaria	Vietnam (1961-75)	Edged Weapons
Militaria	WW II (1939-45)	Japan

**Computers & Networking**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Apple, Macintosh Computers	Apple Parts & Accessories	Apple Portable Cases, Bags
Networking	Wireless Networking, WiFi	Amplifiers
Drives, Controllers & Storage	Blank Media	DVD-RW Disks
Software	Internet Related Utilities	Remote Access
Networking	Switches	Dell
Software	Database & Development Tools	C Languages
Apple, Macintosh Computers	Apple Input Devices	Web Cameras
Desktop PCs	Gateway	Gateway
Software	Apple, Macintosh Software	Antivirus, Security, Utilities
Networking	Print Servers, Wired	Linksys
Software	Business & Productivity	Tax Preparation
Software	Education & Reference	Legal and Living Will

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Software	Business & Productivity	Word Processing
Desktop & Laptop Components	Memory for Desktop PC	RDRAM
Printers	Laser Printers	Dell
Software	Antivirus, Security, Utilities	Antivirus
Printers	Mobile Printers	HP
Software	Games & Entertainment	Role Playing
Apple, Macintosh Computers	Vintage Apple/Macintosh	Apple Systems
Monitors & Projectors	Projectors	Proxima
Desktop & Laptop Accessories	Docking Stations for Laptops	HP
Drives, Controllers & Storage	Hard Drives - External, Zip, Jaz	Zip
Desktop & Laptop Accessories	Speakers & Headphones	Altec Lansing
Software	Graphics, Photo & Publishing	CD / DVD Authoring
Software	Antivirus, Security, Utilities	Security
Apple, Macintosh Computers	Apple Parts & Accessories	Apple Adapters
Laptops, Notebooks	Fujitsu	Fujitsu
Networking	Home Networking, Cable & DSL	Cable Modems
Printers	POS, Dot Matrix Printers	Panasonic

**Hot***Level 2**Level 3**Level 4*

Networking	Routers, Wired	Linksys Professional Routers
Printer Supplies & Accessories	Laser Toner-Black	Xerox Branded
Software	Business & Productivity	Document Management
Desktop & Laptop Components	Memory for Laptops	256 Mb
Desktop PCs	Sony	Sony
Desktop & Laptop Components	Sound Cards for Desktop PC	Creative Labs, Sound Blaster
Desktop & Laptop Components	Memory for Laptops	512 Mb
Desktop & Laptop Components	Motherboards for Laptops	IBM
Printer Supplies & Accessories	Ink Cartridges-Color	HP Branded
Desktop & Laptop Components	Motherboards for Desktop PC	Socket A 462 Motherboard
Printers	Thermal Printers	Eltron, Zebra
Desktop & Laptop Components	Motherboards for Desktop PC	Socket 478 Motherboard
Apple, Macintosh Computers	Apple Drives, Media	DVD-R, DVD-RW, DVD ROM
Networking	Home Networking, Cable & DSL	DSL Modems
Desktop & Laptop Components	Screens, LCD Panel for Laptops	Dell
Networking	Wireless Networking, WiFi	Wireless Routers, Access Point
Desktop & Laptop Components	Motherboards for Desktop PC	AMD Athlon Motherboard
Printers	All-In-One, Multifunction	HP
Software	Business & Productivity	Business Suites
Printers	Mobile Printers	Canon
Networking	Wireless Networking, WiFi	Wireless Print Servers
Networking	Wireless Networking, WiFi	Satellite, DirecWay

**Consumer Electronics**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Car Electronics	Car Alarms & Security	Replacement Remotes
Radios: CB, Ham & Shortwave	CB Radio	Meters
Televisions	Accessories & Cables	Video Selectors, Switches
DVD Players & Recorders	Multi-Disc DVD Players	Samsung
Gadgets & Other Electronics	Calculators	Graphing Calculators
Home Audio	Accessories & Cables	RF Modulators

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Vintage Electronics	Amplifiers, Tube Amps	Integrated Amplifiers
Vintage Electronics	Reel-to-Reel Tape Recorders	Pioneer
Portable Audio	AM/FM Radios	Sport
Radios: CB, Ham & Shortwave	Ham Radio	Oscillators & Filters
Portable Audio	2-Way Radios, FRS	Midland
Gadgets & Other Electronics	Metal Detectors	Digging Tools
Satellite Radio	Satellite Radio Accessories	XM Radio
Televisions	Accessories & Cables	TV Antennas
VCRs	VHS	Standard
Vintage Electronics	Radios	Radios

**Hot**

*Level 2*

*Level 3*

*Level 4*

Car Electronics	Parts & Accessories	Remote Controls
Radios: CB, Ham & Shortwave	CB Radio	CB Radios
Radios: CB, Ham & Shortwave	Ham Radio	Transceivers
Home Audio	Speakers & Subwoofers	Bookshelf Speakers
Satellite, Cable TV	Cable TV	Boxes
Vintage Electronics	Reel-to-Reel Tape Recorders	Sony
Gadgets & Other Electronics	Home Automation	Modules
Satellite, Cable TV	Satellite TV	Dishes
VCRs	VHS	Stereo, Hi-Fi
Portable Audio	CD Players	Sony
Radios: CB, Ham & Shortwave	Ham Radio	Amplifiers
Gadgets & Other Electronics	WebTV	WebTV Receivers
Gadgets & Other	Calculators	Scientific Calculators

Electronics		
Apple iPod, MP3 Players	Rio	Forge
Telephones & Pagers	Cordless Telephones	2.4 GHz Phones
Home Audio	CD Players & Recorders	CD Recorders
Vintage Electronics	Reel-to-Reel Tape Recorders	Teac
Gadgets & Other Electronics	Home Automation	Controllers
Vintage Electronics	Cassette Decks	Cassette Decks
Televisions	LCD Flat-Panel TVs	15-19 Inch LCD TVs
GPS Devices	Recreational GPS Devices	DeLorme
Radios: CB, Ham & Shortwave	Ham Radio	Tuners
Gadgets & Other Electronics	Home Automation	Switches
Radios: CB, Ham & Shortwave	Ham Radio	Meters

**Crafts**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Quilting	Quilt Patterns	Wall Hangings
Quilting	Quilt Tops & Blocks	4" Quilt Blocks
Scrapbooking	Stickers	Collections, Mixed Lots
Scrapbooking	Scrapbooking Kits	Flowers, Leaves
Knitting	Knitting Needles	Single, Double Point Needles
Crocheting	Crochet Patterns	Purse Patterns
Scrapbooking	Organizers & Carriers	Paper Organizers
Sewing	Sewing Notions & Tools	Bows & Flowers
Scrapbooking	Stickers	Scratch & Sniff
Fabric Embellishments	Fabric Trims	Embroidered Trim
Quilting	Quilt Patterns	Piecing
Scrapbooking	Organizers & Carriers	Scrapbooking Totes
Scrapbooking	Idea Books	Creating Keepsakes
Embroidery	Design CDs	Characters
Scrapbooking	Scrapbooking Paper, Pages	Collections, Mixed Lots
Scrapbooking	Cutters & Trimmers	Corner Cutters
Scrapbooking	Scrapbook Templates	Coluzzle
Rubber Stamping & Embossing	Stamping Ink & Pads	Close to My Heart Ink Pads
Scrapbooking	Idea Books	Memory Makers
Scrapbooking	Embellishments	Borders
Cross Stitch	Cross Stitch Patterns	Buildings & Villages
Mosaic	Mosaic Glass	Beach, Sea Glass
Scrapbooking	Idea Books	Creative Memories
Bead Art	Craft Beads	Cats Eye Beads
Cross Stitch	Cross Stitch Fabric	Linen Fabric
Scrapbooking	Stickers	Alphabet, Numbers
Woodworking	Woodworking Lumber	Mahogany

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Needlepoint	Needlepoint Kits	Pillow Kits
Crocheting	Crochet Patterns	Doll & Toy Patterns
Leathercraft	Leather Hides & Fur Pelts	Deerskins
Scrapbooking	Scrapbooking Albums	12x12 Albums
Painting	Paint Brushes	Paint Brushes
Scrapbooking	Scrapbooking Albums	7x7 Albums
Scrapbooking	Scrapbooking Paper, Pages	Refill Pages
Painting	Oil Paint	Bob Ross
Embroidery	Embroidery Kits	Christmas Stocking Kits
Scrapbooking	Scrapbook Templates	Creative Memories
Cross Stitch	Cross Stitch Kits	Mixed Lots
Cross Stitch	Cross Stitch Fabric	Aida Cloth

Rubber Stamping & Embossing	Rubber Stamps	Unmounted Rubber Stamps
Sewing	Sewing Patterns	Doll Clothing
Sewing	Sewing Patterns	Purse & Tote Patterns
Scrapbooking	Scrapbooking Albums	5x7 Albums
Yarn	Mixed Lots	Mixed Lots
Scrapbooking	Cutters & Trimmers	Personal Cutting Systems

**Hot**

*Level 2*

*Level 3*

*Level 4*

Scrapbooking	Cutters & Trimmers	Scrapbook Cutting Sets
Rubber Stamping & Embossing	Embossing Supplies	Embossing Powders
Scrapbooking	Cutters & Trimmers	Cutting Patterns

## Dolls & Bears

### Super Hot

*Level 2*

*Level 3*

*Level 4*

Dolls	By Brand, Company, Character	Remco
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### Very Hot

*Level 2*

*Level 3*

*Level 4*

Dolls	By Brand, Company, Character	Jem
Bears	Artist	Artist, One of a Kind
Dolls	By Type	Kewpie
Dolls	By Brand, Company, Character	Vogue
Dolls	Antique (Pre-1930)	China
Dolls	By Brand, Company, Character	Sasha
Dolls	By Material	Polymer
Dolls	By Brand, Company, Character	Integrity, Fashion Royalty

### Hot

*Level 2*

*Level 3*

*Level 4*

Dolls	Barbie Vintage (Pre-1973)	Friends & Family
Dolls	Barbie Vintage (Pre-1973)	Structures, Furniture
Dolls	By Brand, Company, Character	American Character
Dolls	By Brand, Company, Character	Nancy Ann
Dollhouse Miniatures	Houses	Vintage
Dolls	Artist Offerings, Ooak, Reborn	Ooak
Dolls	By Brand, Company, Character	Terri Lee

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## eBay Motors

### Super Hot

#### Level 2

#### Level 3

#### Level 4

Powersports	Personal Watercraft	Kawasaki
Motorcycles	Yamaha	XT
Parts & Accessories	Car Audio, Video	Equalizers
Cars & Trucks	Mazda	MX-6
Cars & Trucks	Volvo	240
Cars & Trucks	Volvo	740

### Very Hot

#### Level 2

#### Level 3

#### Level 4

Parts & Accessories	Snowmobile Parts	Starters
Parts & Accessories	Boat Parts	Sailing Hardware & Gear
Cars & Trucks	MG	MGA
Parts & Accessories	Aviation Parts	Engines
Parts & Accessories	Car Audio, Video	CD/Cassette Combination Player
Parts & Accessories	ATV Parts	Lighting
Motorcycles	Honda	Interceptor
Parts & Accessories	Racing Parts	Kart Racing Parts
Cars & Trucks	Saab	9000
Motorcycles	Yamaha	XS
Cars & Trucks	International Harvester	Scout

### Hot

#### Level 2

#### Level 3

#### Level 4

Parts & Accessories	Automotive Tools	Hand Tools
Parts & Accessories	Aviation Parts	Avionics
Parts & Accessories	Wholesale Lots	Car & Truck
Parts & Accessories	Car Audio, Video	CD Changers
Parts & Accessories	Automotive Tools	Diagnostic Tools / Equipment
Parts & Accessories	ATV Parts	Electrical Components
Parts & Accessories	Snowmobile Parts	Engines & Components
Parts & Accessories	Snowmobile Parts	Air Intake & Fuel Systems
Parts & Accessories	Racing Parts	Auto Racing Parts
Parts & Accessories	Other Vehicle Parts	Go Kart Parts

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**Entertainment Memorabilia**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Movie Memorabilia	Pressbooks	1900-59
Music Memorabilia	R&B, Soul	Novelties

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**Everything Else**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Metaphysical	Crystal Healing	Pendant
Metaphysical	Crystal Healing	Sphere

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Gifts & Occasions	Wedding Supplies	Cake Stands, Plates
Metaphysical	Psychic, Paranormal	Jewelry
Education & Learning	Elementary School	Spelling, Writing, Grammar
Mature Audiences	Magazines	Hustler

**Hot**

*Level 2*

*Level 3*

*Level 4*

Mature Audiences	Photographic	Vintage
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**Health & Beauty**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Weight Management	Pills, Tablets, Capsules	CortiSlim
Makeup	Concealer	MAC
Skin Care	Men's Skin Care	Mary Kay
Dietary Supplements, Nutrition	Nutrition Bars, Shakes	Balance
Skin Care	Samples, Trial Size	Moisturizers
Makeup	Face Powder	MAC
Nail	Nail Polish	Essie
Makeup	Concealer	Dermablend
Dietary Supplements, Nutrition	Vitamins, Minerals	Glucosamine
Health Care	Family Planning	Pregnancy Tests
Makeup	Foundation	Clinique
Hair Care	Shampoo	Kerastase
Makeup	Eyeliners	Estée Lauder
Makeup	Foundation	Chanel
Weight Management	Foods, Bars, Snacks	Foods, Meals
Weight Management	Programs	Richard Simmons
Weight Management	Foods, Bars, Snacks	Bars
Weight Management	Pills, Tablets, Capsules	Herbalife
Weight Management	Programs	Weight Watchers
Makeup	Blush	Estée Lauder
Makeup	Lipstick	Bobbi Brown
Makeup	Foundation	MAC
Weight Management	Pills, Tablets, Capsules	Zantrex-3
Dietary Supplements, Nutrition	Herbs, Botanicals	T-Z

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Skin Care	Moisturizers	Clarins
Makeup	Blush	Lancôme
Makeup	Foundation	Bare Escentuals
Makeup	Lipstick	Smashbox
Makeup	Lipstick	Estée Lauder
Skin Care	Moisturizers	Lancôme
Makeup	Eyeliners	Mary Kay
Makeup	Foundation	Benefit
Makeup	Lip Gloss	Too Faced
Bath & Body	Body Lotion	Crabtree & Evelyn
Skin Care	Moisturizers	Chanel
Makeup	Lipstick	Chanel
Makeup	Lipstick	Bare Escentuals

Health Care	Smoking Cessation	Gum, Lozenges
Hair Care	Conditioner	Biolage
Skin Care	Cleansers	Estée Lauder
Hair Care	Rollers, Curlers	Conair
Vision Care	Eyeglass Frames	Rimless
Hair Care	Conditioner	Nexus
Hair Care	Hair Color	Clairol
Makeup	Foundation	BeutiControl
Hair Care	Conditioner	Kerastase
Skin Care	Anti-Aging Products	Clinique
Makeup	Eye Shadow	Bare Escentuals
Hair Care	Hair Dryers	Conair
Hair Care	Gel, Mousse, Spray	Bumble & Bumble
Makeup	Face Powder	Estée Lauder
Makeup	Mascara	Lancôme
Makeup	Mascara	Mary Kay
Makeup	Eye Shadow	Mary Kay
Makeup	Blush	Clinique
Bath & Body	Body Scrubs	Bath & Body Works
Skin Care	Acne, Blemish Control	Clinique
Bath & Body	Body Lotion	Perlier
Skin Care	Moisturizers	Origins
Hair Care	Curling Irons	Conair
Makeup	Mascara	Smashbox
Makeup	Lipstick	Clinique
Skin Care	Masks, Peels	Mary Kay
Skin Care	Acne, Blemish Control	Mary Kay
Skin Care	Cleansers	Lancôme
Makeup	Eye Shadow	Clinique
Health Care	Smoking Cessation	Patches
Hair Removal	Clippers, Trimmers	Hair
Hair Care	Gel, Mousse, Spray	Alterna
Skin Care	Moisturizers	Estée Lauder
Makeup	Mascara	Estée Lauder
Weight Management	Pills, Tablets, Capsules	Trimspa
Hair Care	Hair Loss	Nioxin
Makeup	Eye Shadow	Urban Decay

**Hot**

*Level 2*

*Level 3*

*Level 4*

Makeup	Blush	Bare Escentuals
Skin Care	Anti-Aging Products	Oil of Olay
Dietary Supplements, Nutrition	Nutrition Bars, Shakes	Powerbar
Skin Care	Anti-Aging Products	N.V. Perricone, M.D.
Hair Care	Shampoo	Bumble & Bumble
Skin Care	Cleansers	Mary Kay
Skin Care	Anti-Aging Products	Arbonne

Skin Care	Sets, Kits	Mary Kay
Makeup	Blush	Smashbox
Hair Care	Conditioner	Aveda
Dietary Supplements, Nutrition	Nutrition Bars, Shakes	EAS
Hair Care	Rollers, Curlers	Clairol
Skin Care	Makeup Remover	Lancôme
Skin Care	Moisturizers	Clinique
Hair Care	Gel, Mousse, Spray	Sebastian
Makeup	Beauty Tools	Eyes
Skin Care	Anti-Aging Products	Mary Kay
Makeup	Lip Gloss	DuWop
Skin Care	Anti-Aging Products	Murad
Skin Care	Anti-Aging Products	La Prairie
Makeup	Foundation	Mary Kay
Skin Care	Toners, Astringents	Mary Kay
Makeup	Beauty Tools	Face
Makeup	Lip Balm	Mary Kay
Skin Care	Moisturizers	L'Occitane
Wholesale Lots	Beauty & Personal Care	Makeup
Skin Care	Cleansers	Clinique
Hair Removal	Razors, Blades	Gillette
Makeup	Face Powder	Bare Escentuals
Makeup	Lip Gloss	MAC
Makeup	Lipstick	MAC

**Home & Garden**

**Super Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Pet Supplies	Cats	Cat Flea & Tick Remedies
Plumbing & Fixtures	Kitchen	Water Filters
Outdoor Power Equipment	Edgers	Edgers
Gardening & Plants	Plants, Seeds, Bulbs	Roses
Bedding	Children's Bedding	Duvet Covers
Tools	Power Tools	Heat Guns
Home Security	Smoke & Gas Detectors	Carbon Monoxide Detectors
Food & Wine	Beer & Wine Making	Beer & Wine Making Kits
Pet Supplies	Cats	Cat Food & Treats
Heating, Cooling & Air	Portable Fans	Desk, Table Fans
Pet Supplies	Dogs	Dog Flea & Tick Remedies

**Very Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Outdoor Power Equipment	Chainsaws	Electric Chainsaws
Plumbing & Fixtures	Kitchen	Garbage Disposals
Kitchen	Cookware & Bakeware	Bakeware
Tools	Power Tools	Nail and Staple Guns, Electric
Pet Supplies	Reptiles	Thermometers & Heaters
Plumbing & Fixtures	Kitchen	Hot/Cold Water Dispensers
Major Appliances	Refrigerators, Freezers	Accessories & Parts
Pet Supplies	Cats	Cat Litter
Pet Supplies	Dogs	Dog Food & Treats
Pet Supplies	Fish, Turtles & Frogs	Aquarium Coral
Vacuum Cleaners & Housekeeping	Home Organization	Storage Bags
Home Decor	Slipcovers	Sofa Slipcovers
Kitchen	Tools & Gadgets	Slicers
Vacuum Cleaners & Housekeeping	Cleaning Supplies	Cleaning Towels & Cloths
Tools	Power Tools	Planers
Pools & Spas	Pool Cleaners	In-Ground Pool Cleaners
Gardening & Plants	Plants, Seeds, Bulbs	Houseplants
Tools	Air Tools	Brad, Nail & Staple Guns

**Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Tools	Power Tools	Cordless Drills
Tools	Power Tools	Lathes & Accessories
Vacuum Cleaners & Housekeeping	Vacuum Cleaners	Vintage Vacuums
Tools	Power Tools	Joiners
Tools	Power Tools	Routers, Bits, & Accessories
Tools	Hand Tools	Wrenches

Tools	Power Tools	Sharpeners
Tools	Power Tools	Batteries & Chargers
Tools	Power Tools	Saws, Blades, & Accessories
Vacuum Cleaners & Housekeeping	Vacuum Cleaners	Canister Vacuums
Tools	Tool Boxes, Belts & Storage	Boxes & Cabinets
Food & Wine	Coffee	Coffee Pods

**Jewelry & Watches**

**Super Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Jewelry Boxes & Supplies	Settings	Ring
Earrings	Dangle, Chandelier	Carnelian
Necklaces & Pendants	Strands/Strings	Moonstone
Loose Beads	Stone	Moonstone

**Very Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Loose Beads	Lampwork, Crystal & Glass	Fused
Handcrafted, Artisan Jewelry	Necklaces & Pendants	Silver, Plate/Fill (w/o Stone)
Loose Diamonds & Gemstones	Gemstones	Diopside
Designer Brands	James Avery	Rings
Loose Diamonds & Gemstones	Gemstones	Lapis
Jewelry Boxes & Supplies	Tools, Findings	Spacers
Loose Beads	Lampwork, Crystal & Glass	Handmade Lampwork
Loose Diamonds & Gemstones	Gemstones	Spinel
Loose Beads	Stone	Malachite
Jewelry Boxes & Supplies	Tools, Findings	Chains
Ethnic, Tribal Jewelry	Native American	Pins, Brooches
Loose Diamonds & Gemstones	Gemstones	Obsidian
Watches	Watch Accessories	Chains

**Hot**

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Loose Diamonds & Gemstones	Gemstones	Ametrine
Loose Diamonds & Gemstones	Gemstones	Agate
Loose Diamonds & Gemstones	Gemstones	Tourmaline
Vintage, Antique	Costume	Art Nouveau/Art Deco 1895-1935

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**Music**

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Wholesale Lots	CDs	Up to 10 Items
Wholesale Lots	Records	11-50 Items

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## Musical Instruments

### Super Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
String	Vintage, Pre-1980	Ukulele

### Very Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Guitar	Bass	Ibanez
Keyboard, Piano	Electronic Keyboards	Kurzweil
Guitar	Parts, Accessories	Bodies
Percussion	Cymbals	Crash
Guitar	Electric	Danelectro
Guitar	Parts, Accessories	Pickups
Pro Audio	Mixers	Behringer
Guitar	Electric	Rickenbacker
Brass	Cornet, Trumpet	Parts, Accessories
Percussion	Vintage, Pre-1980	Snare
Guitar	Acoustic	Harmony
Percussion	Cymbals	Splash
Percussion	Parts, Accessories	Hoops, Rims
Keyboard, Piano	Piano	Parts, Accessories

### Hot

<i>Level 2</i>	<i>Level 3</i>	<i>Level 4</i>
Electronic	Drum Machines	Alesis
Guitar	Parts, Accessories	Necks
Guitar	Parts, Accessories	Effects Pedals
Pro Audio	Multi-Track Recorders	Fostex
Percussion	Parts, Accessories	Stands
Brass	Cornet, Trumpet	Cornets
Pro Audio	Power Amplifiers	Crown
DJ Gear & Lighting	DJ Mixers	Pioneer
Guitar	Parts, Accessories	Bridges
Pro Audio	Rack Gear	Compressors, Limiters, Gates
Guitar	Electric	Kramer
Guitar	Parts, Accessories	Tuning Pegs
Keyboard, Piano	Organ	Leslie
Percussion	Parts, Accessories	Pedals
Pro Audio	Rack Gear	Signal Processors
Percussion	Cymbals	Ride
Pro Audio	Computer Recording	Interfaces, Hardware
Brass	Trombone	Conn, King
Guitar	Acoustic	Epiphone
Pro Audio	Computer Recording	Sound Cards
Woodwind	Vintage, Pre-1980	Saxophone

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**Pottery & Glass****Super Hot***Level 2**Level 3**Level 4*

Pottery & China	Art Pottery	Uhl
Pottery & China	Art Pottery	Catalina

**Very Hot***Level 2**Level 3**Level 4*

Pottery & China	China, Dinnerware	Red Wing, Rumrill
Pottery & China	Art Pottery	Bennington
Pottery & China	China, Dinnerware	Beswick
Glass	Glassware	Vaseline
Pottery & China	China, Dinnerware	Flow Blue
Pottery & China	China, Dinnerware	Shawnee
Pottery & China	China, Dinnerware	Meissen
Pottery & China	China, Dinnerware	Pope Gosser

**Hot***Level 2**Level 3**Level 4*

Pottery & China	China, Dinnerware	Shelley
Pottery & China	Art Pottery	Van Briggie
Pottery & China	Art Pottery	Hull
Pottery & China	China, Dinnerware	Hall
Pottery & China	China, Dinnerware	Napco
Pottery & China	Art Pottery	Hadley

**Sporting Goods and Fan Shop**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Archery	Bow, Shooting Accessories	Quivers
Archery	Arrows	Shafts
Exercise & Fitness	Cardiovascular Equipment	Gliders
Exercise & Fitness	Conditioning & Low Impact	Pilates
Camping, Hiking, Backpacking	Lanterns	Propane
Exercise & Fitness	Fitness Accessories	Blocks and Steps
Snowmobiling	Parts & Accessories	John Deere
Golf	Bags	Travel
Football	Protective Gear	Helmets

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Skateboarding	Decks	Powell
Tennis	Racquets	Yonex
Bowling	Balls	12-14 Pounds
Fishing	Fly Fishing	Fly Boxes
Exercise & Fitness	Workout Instructional	DVD
Exercise & Fitness	Cardiovascular Equipment	Rowers
Exercise & Fitness	Fitness Accessories	Abdominal Exercisers
Hunting	Game Calls	Predator
Fishing	Freshwater	Reels
Paintball	Barrels	Impulse
Fishing	Fly Fishing	Cases, Tubes
Archery	Bow, Shooting Accessories	Sights
Scuba, Snorkeling	Fins	X-Large
Golf	Clubmaking Products	Shafts
Baseball & Softball	Training Aids	Video Instruction
Archery	Bow, Shooting Accessories	Arrow Rests
Hunting	Accessories	Animal Traps
Golf	Books, Videos	Videos
Hunting	Gun Accessories	Bipods & Monopods
Archery	Bow, Shooting Accessories	Gloves, Tabs, Release Aids
Hunting	Gun Accessories	Cases, Boxes
Camping, Hiking, Backpacking	Cookware, Stoves	Stoves
Billiards	Cues	Meucci
Hunting	Taxidermy, Mounts, Antlers	Fish
Hunting	Vintage	Tins
Hunting	Reloading Equipment	Case Trimmers and Accessories
Archery	Arrows	Fletched Arrows

**Hot***Level 2**Level 3**Level 4*

Baseball & Softball	Gloves & Mitts	Catcher
Inline, Roller Skating	Roller Skates	Women's
Hunting	Vintage	Black Powder
Ice Skating	Skates	Women
Hunting	Accessories	Feeders
Fishing	Vintage	Rods
Baseball & Softball	Bats	Softball - Fastpitch
Paintball	Barrels	Autococker
Equestrian	Care & Grooming	Buckets
Fishing	Fly Fishing	Lines, Leaders, Tippets
Exercise & Fitness	Cardiovascular Equipment	Treadmills
Cycling	Universal Parts & Accessories	Chains
Bowling	Balls	15 Pounds
Skiing & Snowboarding	Cross Country Skiing	Bindings
Baseball & Softball	Bats	Baseball - Adult & High School
Exercise & Fitness	Conditioning & Low Impact	Inversion
Hunting	Taxidermy, Mounts, Antlers	Deer
Archery	Bows	Recurve
Cycling	Universal Parts & Accessories	Car Racks
Snowmobiling	Parts & Accessories	Arctic Cat
Hunting	Gun Accessories	Gun Benches, Rests, Vises
Surfing, Wind Surfing	Surfboards	Fins, Skegs
Cycling	Universal Parts & Accessories	Trainers & Rollers
Hunting	Knives	Sharpening Tools & Accessories

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**Sports Mem, Cards and Fan Shop**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Cards	etopps	etopps UK Football
Fan Apparel & Souvenirs	Hockey-Team Canada	Jerseys
Cards	Football-CFL (Canadian)	Singles
Fan Apparel & Souvenirs	Golf-PGA	Pins, Buttons
Cards	Soccer	European

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Fan Apparel & Souvenirs	Olympics	Coins & Medals
Fan Apparel & Souvenirs	Olympics	Ticket Stubs
Fan Apparel & Souvenirs	Golf-PGA	Flags

**Hot**

*Level 2*

*Level 3*

*Level 4*

Cards	Hockey-NHL	Rookies (1980-89)
Cards	Football-NFL	Rookies (Pre-1980)
Cards	Hockey-NHL	Singles (1970-79)
Cards	Basketball-NBA	Packs
Cards	Football-NFL	Boxes, Cases

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**Stamps****Super Hot***Level 2**Level 3**Level 4*

UK (Great Britain)	Booklets	Booklets
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**Very Hot***Level 2**Level 3**Level 4*

Australia	Collections, Lots	Collections, Lots
United States	Back of Book	Proofs & Essays

**Toys & Hobbies**

**Super Hot**

*Level 2*

*Level 3*

*Level 4*

Diecast, Toy Vehicles	Cars, Trucks-Diecast	Brumm
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Majorette
Trading Card Games	Dragonball Z	Singles
Action Figures	Transformers	Generation 2

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Trading Card Games	Magic the Gathering	Foil Cards
Toy Soldiers	Vintage (Pre-1970)	Composition
Model RR, Trains	N Scale	Minitrix
Model RR, Trains	HO Scale	Athearn
Model RR, Trains	HO Scale	Lionel
Puzzles	Modern (1970-Now)	Rubik's
Model RR, Trains	HO Scale	Concor
Stuffed Animals	Steiff	Antique (Pre-1946)
Games	Miniatures, War Games	Lord of the Rings
Model RR, Trains	HO Scale	Hornby
Trading Card Games	Magic the Gathering	Individual Cards
Slot Cars	Modern (1970-Now)	Accessories
Action Figures	Dragon	American Military

**Hot**

*Level 2*

*Level 3*

*Level 4*

Diecast, Toy Vehicles	Cars, Trucks-Diecast	Dinky
Toy Soldiers	Vintage (Pre-1970)	Lead
Slot Cars	Modern (1970-Now)	1/32
Action Figures	Transformers	Generation 1
TV, Movie, Character Toys	My Little Pony	Vintage (Pre-1990)
Model RR, Trains	N Scale	Micro-Trains Line (MTL)
Model RR, Trains	HO Scale	Mantua
Model RR, Trains	N Scale	Arnold
Diecast, Toy Vehicles	Cars, Trucks-Diecast	First Gear
Diecast, Toy Vehicles	Cars, Trucks-Diecast	Danbury Mint
Action Figures	GI Joe	12-inch Accessories
Models, Kits	Science Fiction	Star Trek
Model RR, Trains	HO Scale	Roundhouse
Models, Kits	Automotive	Truck
Radio Control	Radio Control Parts & Access.	Trucks
Vintage, Antique Toys	Cap Guns	Cast Iron
Slot Cars	Modern (1970-Now)	HO
Model RR, Trains	O Scale	Brass Imports

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**Video Games**

**Very Hot**

*Level 2*

*Level 3*

*Level 4*

Internet Games	Ultima Online	Gold
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**Hot**

*Level 2*

*Level 3*

*Level 4*

Accessories	Nintendo NES	Game Controllers
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